

**ACCADEMIA
DEL LUSO**
VIA MONTENAPOLEONE 5
MILANO

The Milan Fashion Week Experience

A study of Italian Fashion
Design through Milan's eyes.

**ACCADEMIA
DEL LUSO**
VIA MONTENAPOLEONE 5
MILANO

EMAIL
adl@accademiadelusso.com
SKYPE
accademiadelussomilan

CONTACT US

www.accademiadelusso.com/eng

**ACCADEMIA
DEL LUSO**
VIA MONTENAPOLEONE 5
MILANO

School of **Fashion & Design**

**Tailor-Made Course in Italian
Fashion Design**

••• **The Milan Fashion Week
Experience**

A Study of Italian Fashion Design
through Milan's eyes

OVERVIEW

Accademia del Lusso offers professional, high-level courses which provide students with the training and experience they need to pursue careers in the fashion and design industries.

The School's teaching method combines theory with practice, giving students the opportunity to apply what they learn and develop a broad-ranging skill set. Furthermore, Accademia del Lusso's teachers are all expert working professionals with roles in important fashion and design businesses or working for their own companies.

Since its founding in 2005, the School has met both the professional demands of the job market and the aspirations of individuals with a talent in fashion and design. Its mission is to transmit Italian style and fashion knowledge immersed in an international context, opening up new horizons for students where fashion is a blend of tradition and innovation.

Courses offered at Accademia del Lusso include: Master's, 3-Year, Intensive 1-Year, Short-Term, and Language Preparatory Courses.



LOCATION

Milan, Italy

COURSE DATES

September 2019

DURATION

38 hours over 5 days, divided as follows:

- 20 hours: theory classes
- 18 hours: external workshops (visits)

COURSE LANGUAGE

English or Italian

CLASS SIZES

10 to 15

ACCOMMODATION

Accommodation is at Accademia del Lusso's affiliated university campus (full board) located in the countryside, 30 minutes from Milan.

APPLICATION AND PAYMENT

DEADLINE

45 days before the course start date.

CERTIFICATE OF ATTENDANCE

At the end of the course, students will be awarded Accademia del Lusso's Certificate of Attendance.

COURSE CONTENTS AND STRUCTURE*

| TIME | DAY 1 | DAY 2 | DAY 3 | DAY 4 | DAY 5 |
|---------------|--|---|--|--|---|
| 09:30 - 13:30 | Italian Fashion Design Italian Case histories | Next Fashion Designers Italian Case histories | Italian Fashion Textiles and Materials Italian Case histories | Italian Trend Forecasting Analysis and Case histories | Collection planning |
| 14:00 - 17:30 | External Visit Quadrilatero area Luxury Italian Brand's flagship stores and multibrand stores | External Visit Fashion Hub Camera Nazionale Della Moda Italiana | External Visit Corso como area (10 corso como, piazza Gae Aulenti, and Milan's Skyline) | External Visit Book Village or Milano Fashion Library (trends book, fashion magazines and books) | External Visit Who is on Next? Vogue Italia new talents |

* The program could change accordingly to the events and shows of the Fashion Week